

OE EXACT FIT WITH BIG SAVINGS

PREMIUM BELTS AT AFFORDABLE PRICES

Today's lawn and garden equipment has more horsepower and engaging deck drives that call for durable belts. Gates® premium BladeRunner™ belts are engineered to exactly match the composition, construction and fit of the most common lawn and garden equipment for superior durability at a very appealing price. Provide your customers with a quality belt that costs up to 30% less when compared to OE.



LOOKING TO INCREASE YOUR SALES?



There are great growth opportunities in the lawn and garden market (both residential and commercial) around the country. In many regions, the auto parts stores are the closest location for purchasing belts for lawn and garden equipment. Even in metro areas, customers want to be able to purchase these products at the same place they purchase parts for their vehicles.

Let Gates® help grow your lawn and garden business by giving your customers more reasons to visit your store. By offering the premium Gates® BladeRunner™ line, you'll increase sales, reduce warranties and give your customers a better belt at up to 30% less cost than OE.

Gates® offers the OE Exact BladeRunner™ line, as well as 2 different levels of fractional horsepower belts.

BLADERUNNER™ BELTS

- OE quality fit, form and function
- Aramid cord and robust cordpacks for greater shock load resistance for engaging deck drives
- Dual layer fabric wrap for abrasion resistance and longer life
- Belts for most top brand names, including: MTD, Murray, AYP, Bobcat, Homelite, Simplicity, Snapper, Toro and Exmark

POWERATED™ BELTS

- Aramid tensile cord for added strength
- **Green Flex-Weave™ cover resists** heat, oil and cracking
- Single layer fabric wrap for abrasion resistance and clutching drives

TRUFLEX™ BELTS

- Smooth, quiet operation
- Oil and heat resistant
- Should only be used on very low horsepower applications (under 4 horsepower)



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