



SYSTEM SMART BELT EDUCATION DISPLAY



HERE ARE A FEW KEY POINTS TO HELP EXPLAIN THE IMPORTANCE OF PROPER BELT DRIVE SYSTEM MAINTENANCE.

SYNCHRONOUS BELT DRIVE SYSTEM

Timing Systems are invisible, enclosed by the engine covers and never seen by most consumers.

90% of timing belt failure is attributed to tensioner or pulley failures. The additional cost of replacing tensioners and idlers can prevent major engine damage.

The hydraulic tensioner helps maintain proper tension on the belt.

Always replace timing belt driven water pumps when changing the belt. A faulty water pump can cause engine overheating, breakdown and result in costly repairs.

ACCESSORY BELT DRIVE SYSTEM

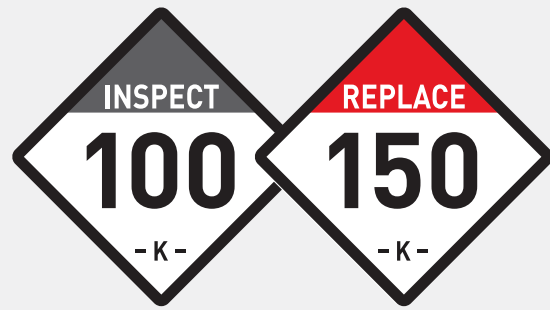
Belts no longer show visible wear like cracks. Instead, they wear down like a tire. A belt wear gauge is the best way to determine belt condition.

It's recommended to replace the tensioner with every new belt since internal springs and dampers wear at the same rate as the belt.

Pulleys are critical to alignment. Worn pulleys can cause noise, excess heat or belt slippage.

BE SYSTEM SMART

The best way to prevent system failure and customer come-backs is to Be System Smart. Inspect the serpentine and timing systems at 100,000 kilometres and replace worn components at 150,000 kilometres, or as advised by the manufacturer.

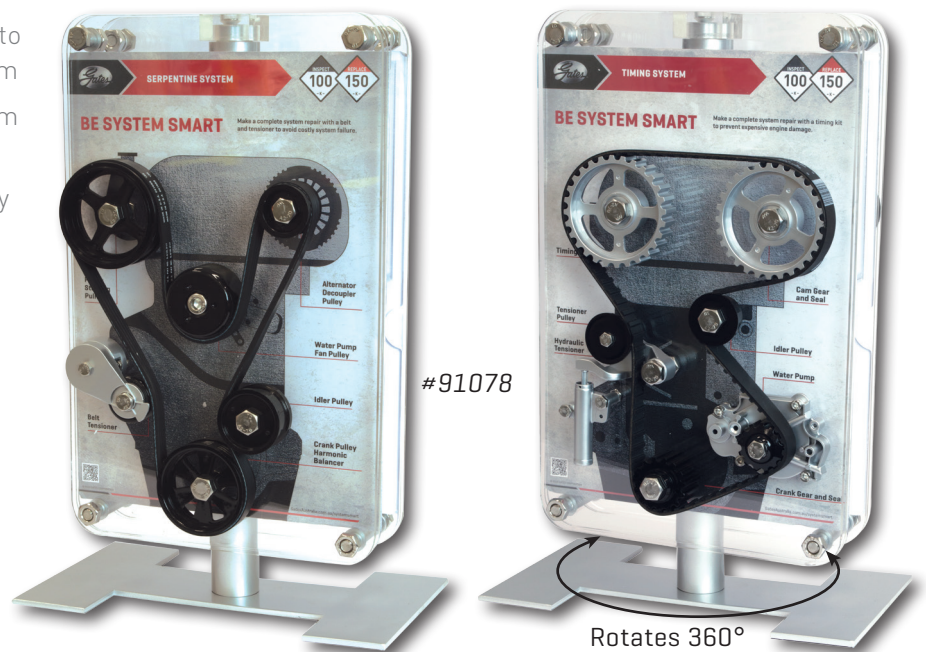


Build Your Related Parts Sale

MARKETING DISPLAY TO EDUCATE YOUR CUSTOMERS

Gates System Smart Belt Education Display will help inform your customers about the importance of serpentine and timing belt systems maintenance. Give customers the confidence to invest in complete system replacement by using the new Belt Display. By helping consumers visualise how these systems work and wear together, you'll be helping them avoid expensive system failures – and you'll be selling more complete system repairs. Be System Smart and replace the full serpentine or timing system, and not just a single part.

- › Dual-sided display rotates 360 degrees to show either Serpentine or Timing System
- › 3D unit has real belts and moving system components
- › Built-in brochure holder at top of display
- › Sturdy construction sits securely on countertop
- › Size: 18"H x 10" W x 3"D



Belt Installations **40%**

TCK Installations **76%**

Increase Your Installations

Shops that purchased and used the serpentine and timing belt displays saw a significant increase in installations.

Tensioner Installations **144%**

For System Selling Training, visit our training website:
<http://info.gatesaustralia.com.au/Accelerate30>

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